### *RISE Fly Fishing Film Festival 2017*

Be inspired this spring as RISE Fly Fishing Film Festival, the world's most extensive fishing film festival, hits theatres on the New Zealand leg of its 2017 worldwide tour. The film tour serves as a stage for the best Australian and Kiwi filmmakers in the industry to premiere their latest offerings, allowing the fishing community to share their passion for the sport by attending film screenings across the country.

In its 12th year, RISE is on a mission to celebrate the diverse world of fly fishing, to connect anglers through shared experience, and to create public awareness of fly fishing's new dynamic emergence. It's the biggest kick-off to the fishing season there is!

Gin-Clear Media's ***Pure Fly NZ,*** a Kiwi fly fishing TV series that has drawn wide acclaim,is the feature of the festival. The first series of ***Pure Fly NZ*** set a new benchmark in fly fishing entertainment and Series 2 is set to raise that bar. RISE will premiere an episode from Series 2 featuring Jeff Forsee & Ronan Creane as they explore the myriad of fly fishing opportunities on NZ’s West Coast.

***Corazon*** is another festival highlight and the work of master filmmaker R.A. Beattie. A tribute to remarkable Mexican fishing guide Sandflea, it is the story of an unlikely friendship between two anglers and the willingness of the fly fishing industry to rally around a guide in desperate need. ***Providence*** is a film recounting the first trip back to Providence Atoll, Seychelles since the waters were closed to all boat access in 2010 due to the threat of pirates. The team returned in October 2015 spending three insane weeks exploring and fishing for giant fish in a pristine flats environment. ***Yakutia*** is the latest effort from up and coming filmmaker Jako Lucas. This film chronicles an extreme adventure deep into the uncharted wilderness of Siberia, giant taimen and pike await the adventurers as well as a predatory fish species never before caught on fly in this area.

For many, RISE Fly Fishing Film Festival has become so much more than just going to the cinema. These annual fish-fests have become a true celebration of fly fishing, it's an excuse to get together with friends and reminisce about the past season as well as look forward to the season to come.

Presented by Gin-Clear Media, RISEwill screen across New Zealand, including Auckland, Hamilton, Taupo, Tauranga, Palmerston North, Hawkes Bay, Wellington, Nelson, Christchurch, Dunedin, Gore and Queenstown**.**

For more information, local show dates, movie trailers etc. visit [www.gin-clear.com](http://www.gin-clear.com)

Corporate Information

Gin-Clear Media is a multi-media company based in Te Anau, New Zealand, whose enterprises include leading feature films, websites, events and exhibitions. RISE is Gin-Clear Media’s 12th annual film festival, adding to its increasingly important influence in the fly fishing film genre.

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